

## THE TOOL THAT OPTIMIZES YOUR VISIBILITY





Because you are willing to optimize your visibility, you are also the ideal user of our tool LikeableWeb.

Today, it is extremely important to be active in social media, but also to have an updated and "alive" website. By being visible through social media, you have the opportunity to reach more customers and stakeholders quickly and cost effectively. A live website conveys a sense of an active and progressive company.

Unfortunately many companies forget to update their website subsequently and the information will then be out of date. Many companies understand that it is important to link to social media from the website, but misses the fact that the customer is then sent away from the site where the products are most often available.

The products you as a company earn most of your money from.

#### SO HOW DO WE SOLVE THIS?

With very simple means, we can help you with this, thanks to our tool LikeableWeb. By LikeableWeb we transfer content already produced in your social medias back to your website, without the need for anything extra from you. It will instead be easier and save you a lot of time and effort when your site now gets updated with great content in the form of photographs, film and text. All updates can be made mobile, quickly and easily with existing apps. You may also make this information searchable and then quickly rise in rankings on various search engines. A motto is -If you're not visible, you will not be seen!

If you use our tool LikeableWeb, your website is automatically updated every time someone makes an activity in one of your social medias. The post you just shared on Facebook is then soon in your news feed on your website, without any extra effort though everything is handled automatically. Of course, you as a user have the opportunity to control what goes on your site, and how this will be presented. The choice is entirely yours!



# LIKEABLEWEB CURRENTLY CONSISTS OF TWO PRODUCTS, PROFESSIONAL AND ENTERPRISE

#### **PROFESSIONAL**

Professional is primarily directed to those who understand the value of optimizing your visibility, but would in the first instance see what it could mean for you and your website to use a tool like LikeableWeb. This is done through a so-called "Widget Solution" where the latest updates can be seen live directly from your social medias tailored for your site. On a visual way, you can quickly start using LikeableWeb and its benefits.

#### **ENTERPRISE**

Enterprise is the solution for those who want maximum advantage of all the benefits of LikeableWeb. Among other things, this solution offers an API that allows full control over the information that LikeableWeb provides. The information can then be used in endless ways in different applications and presentations. It can also be stored on your website. You have the ability right from the start of this service to show all historical data ever created in your social medias if desired.

PROFESSIONAL		ENTERPRISE
LIVE WINDOW	INTEGRATION	FULL INTEGRATION WITH HISTORY
30 MIN	UPDATE TIME	15 MIN
10 2	MEDIA STREAMS APP CLIENTS	25 5
YES	TAILORED DESIGN THROUGH CUSTOM SCRIPT/CSS	YES
YES	POSSIBILITY TO BLOCK FEEDS AND USERS	YES
LIMITED	PAGE VIEWS	UNLIMITED
NO	ADVANCED APPROVAL PROCESS	YES
NO	API	YES
NO	SEO	YES
NO	NOTIFICATIONS	YES

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